



# Gateway 2 Fortune

"Step into the future of gambling"



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# GATEWAY 2 FORTUNE

## Step into the future of gambling

Discover a world of entertainment, excitement and great winning opportunities with **Gateway2Fortune**, the innovative platform that combines the best elements of **online gambling**, **lotteries** and **e-gaming**. We provide a safe, fair, and transparent environment where players from all over the world can enjoy various gambling and gaming options.



# MERV CRYPTO FORTUNE LOTTERY

## Spinning is winning!

Step into the future of lotteries with our groundbreaking **lottery**, which uses blockchain technology to ensure unparalleled fairness and transparency. With a maximum of **500,000** tickets in each **lottery**. Winning amounts are paid out quickly and securely in **stable-coins**, ensuring a stable and reliable payment experience. We guarantee a payout of **80%** in each lottery.

For an extra level of excitement, players can participate in the **POWERBALL JACKPOT** with **G2F** tokens.

Experience a new dimension of lotteries with technology that prioritizes **fairness** and **security!**

**Expected start date; 11-01-2024**





# MERV CASINO

Where Fun meets Fortune!

At **MERV CASINO**, you'll find a world of exciting games, attractive bonuses, and unparalleled customer service, all at your fingertips. Whether you're a fan of classic **table games**, **enticing slots**, or **live casino action**, we offer a wide range of options that will keep you entertained for hours.

Our user-friendly interface and secure environment make it simple to play and win. Earn unique **G2F** tokens that can be used in the **MERV CRYPTO FORTUNE LOTTERY** to win big **crypto/cash** prizes.

Start your adventure at **MERV CASINO** today and find out why we are the preferred choice for players worldwide!

*Expected start date; 10-01-2024*



# EGAME 4 CASH

Enter the arena of e-gaming!



Immerse yourself in a world where your passion for gaming connects you with other enthusiastic players from all over the world. Take part in **challenging competitions**, improve your skills, and compete for cash prizes while meeting new friends and rivals. Create your own bets with our **G2F** Token.

Whether you're an experienced player or just starting out, here you will find a community that shares your passion. Let your skills do the **talking**, challenge others, and experience the thrill of playing against a global audience.

Earn **G2F** tokens and try your luck in the **MERV CRYPTO FORTUNE LOTTERY**.

*Expected start date; 01-01-2025*



## SUMMARY

The online gambling industry has experienced unprecedented growth in recent years. What started as a niche market has now become a **multi-billion dollar** industry attracting players around the world. This explosive growth is due to a combination of technological advances and changing regulations. skills to navigate the financial markets with unwavering confidence.

**Lotteries** have a long history and have always been popular because of their simple format and the chance to win a large amount of money with a small investment.

We have converted the traditional lottery into the **MERV CRYPTO FORTUNE LOTTERY** with much greater chances of winning, based

on blockchain technology to ensure fairness and transparency.

Our lottery is a community-based **crypto** lottery that offers their players the best online gaming experience possible!

**At MERV CRYPTO FORTUNE LOTTERY**, we are convinced that blockchain will change the online gambling industry forever!





## Global aspirations

To reach our global aspirations we will keep on developing. Currently, our developers are working on an exciting platform for **e-gamers**, **Egame4cash** and we plan to launch an **online crypto casino**, **Merv casino**, in October of this year. All our products will be licensed under the Anjouan licensing board.

This will attract more players from all over the world to our platforms.

To give everyone in the world the chance to play in the **MERV CRYPTO FORTUNE** lottery we will start a global marketing campaign to attract emerging markets like **South America, Asia and Africa**.

We have created our own - **G2F** - token, to further expand our platform.

## Early investors

Early investors and players will be able to buy the **G2F** token and receive a **67,5%** stake of the companies revenue.

A total of **25%** from the **G2F** token supply will be blocked and staked to build up the **POWERBALL JACKPOT**. These tokens will never go on the market.

Players need the **G2F** token to participate in the **powerball Jackpot**, bet on their e-game skills and can use the **G2F** - token to play in our casino.

### Burning G2F-Tokens

During the first **6 months**, **100%** of the private investors revenue will be used to burn tokens. From month **6–9** this will be **80%**, **month 9-12 60%**, **month 12–15 40%**, **month 15-18 20%**. This will reduce the total amount of **G2F** tokens which will increase the value of the **G2F** token.

Due to the limited number of **tickets** in each **lottery**, many lotterys can potentially be held each week. This will produce a lot of lottery winners and will give a very high return on an annual basis.

Early investors can buy the **G2F** token in pre-sale for **0.04 USDT**. Public sale will start at **0.055 USDT**.

Early investors will receive their tokens continuously paid out in a **10 month period**. Private investors can market up to **8%** of their tokens per year. This proves the confidence of early investors in the success of **Gateway2 Fortune**.

*Some people call crypto a gamble, let's gamble with crypto!*



# WHY WE STARTED THE MERV CRYPTO FORTUNE LOTTERY?

There are **many lotteries** in the world that often have astronomical prizes as the main prize. The problem is that the chances of winning is close to nothing.

The philosophy of our lottery is to create more winners of significant prizes instead of **1 winner** with an astronomical prize.

We believe that a lottery that creates **more lucky winners** will prevail over a lottery with a unrealistic chance of winning.

In every draw all prizes go out resulting in more winners which make the **Merv Crypto Fortune** lottery the best choice of all lotteries.

*Look at the differences in the following lotteries:*

Winchance Lotteries			
MERV Crypto Lottery	Winchance	1 : 500.000	Ticketprice 2 USDT
Euro Millions Lottery	Winchance	1: 139.500.000	Ticketprice 2 EUR
Powerball Lottery	Winchance	1 : 11.600.000	Ticketprice 2 USD
Dutch State Lottery	Winchance	1 : 6.500.000	Ticketprice 17.5 EUR

**Which odds do you prefer?**

For example, if you look at the **DUTCH STATE** lottery, the chance of winning **1 million** is **1 in 6.5 million** with a **ticket price of € 17.50**

In the **Euro-millions** lottery the chance of winning a **jackpot = 1 : 139.5 million**

In the **USA Power-ball** lottery the chance of winning **1 million = 1 : 11.6 million**

We use a minimum **ticket price** of **USDT 2.00** with a maximum of **500,000 tickets** sold. This gives a minimum chance of **winning of 1 in 500,000**.

Our goal is to organize a lottery with a **ticket price** of **10 USDT**, the prize pool will be **5,000,000**.

With **5 prizes** of **1,000,000** your chance of winning **1 million is 1 in 100,000** with just one **ticket!!!**



# HOW THE MERV CRYPTO FORTUNE LOTTERY WORKS

We have built a completely transparent and decentralized platform for organizing and running a lottery using the blockchain technology and **ETH** smart contracts for collecting and distributing funds.

The **MERV CRYPTO FORTUNE** lottery is a digital version of the traditional wheel of fortune, invented by **MERV Griffin** which is one of the most famous and most played gambling game in the world.

We have divided the wheel into **10 segments**. Based on the acceleration, rotation speed, rotation time of the wheel, and the distance the separate rings travel, the wheel will produce the winning number.

The wheel will also have randomization in its running cycle.

Players can each set the maximum rotation speed and the **stop-time** of the rings. The average outcome of all the players will generate the rotation speed and **stop-time** of a specific lottery draw.

Every lottery draw is recorded and stored in the system. Everyone can see the results of the draw and see the winners of the lottery. Every winning ticket contains information about the blockchain address of the ticket, the randomly allocated **ticket-number**, the number of tickets sold, number of spins, jackpots and the winners **player-name**. This information can be verified through **Ether-scan** and the program code shared on **GitHub**.

- ➔ Each player gets **his/her** own wallet.
- ➔ Player wallet consists of several **stable-coins** and **G2F** tokens.
- ➔ Player can not buy a ticket with a specific number.
- ➔ **NFT-tickets** can be bought by a fixed set of **stable crypto-currencies**.

After the close of **ticket sales**, **ten minutes** before the draw, a smart contract will automatically assign a **unique ticket** number to each **ticket sold**. This process works via the Randoa protocol introduced by **Ethereum2** and is completely random.

The wheel will always start spinning at **000000**. There are multiple spins in one draw. The winning number is the starting number for the **next spin**.

The **lottery** is transparent and has an overall equal chance of winning for each player, assuming that each player has the same number of tickets. **Players** who purchase multiple lottery tickets can increase their chances of winning.

The prize pool of the **MERV CRYPTO FORTUNE** lottery is formed from **100%** of the funds collected from **ticket sales**.





- The **NFT-tickets** are sent to the players wallet.
- Only sold **NFT-tickets** participate in the lottery.
- Ticket sale in a specific lottery closes **10 minutes** before the draw.
- Ticket numbers will be randomly generated using a variation of the **RANDAO** protocol introduced by **Ethereum2** after the ticket sale has closed.
- Each ticket has multiple chances of winning.
- To play in the **POWERBALL JACKPOT** you need to buy **G2F** tokens.
- Prizes will be paid out after the draw and shown on the website at the **specific lottery** draw.
- Prizes will be paid out in the **crypto-currency** in ratio of the buy-in.
- Every lottery will have a fixed **draw-date** and **hour**.

## Example of a lottery with a ticket price of 2 USDT

Prize pool	1.000.000 USDT in the ratio of USDT / USDC / DAI / BUSD
Tickets sold	500.000 at 2 USDT / USDC / DAI / BUSD
<b>Number of prizes : 7</b>	
1st spin	20.000 USDT Starting with the number 000.000
2nd spin	20.000 USDT Starting with the winning number of the 1st spin
3rd spin	20.000 USDT Starting with the winning number of the 2nd spin
4th spin	20.000 USDT Starting with the winning number of the 3rd spin
5th spin	20.000 USDT Starting with the winning number of the 4th spin
6th spin	200.000 USDT Starting with the winning number of the 5th spin
7th spin	700.000 USDT Starting with the winning number of the 6th spin
Jackpot spin	Progressive Jackpot Prize Starting with the winning number of the last spin.

*In addition to the big prizes, 5000 tickets will be given away to the winners of the 2 final digits in the last spin of the draw.*



## Example of a lottery with a ticket price of 10 USDT

Prize pool	5.000.000 USDT in the ratio of USDT / USDC / DAI / BUSD
Tickets sold	500.000 at 10 USDT / USDC / DAI / BUSD

### Number of prizes : 14

1st spin	100.000 USDT Starting with the number 000.000
2nd spin	100.000 USDT Starting with the winning number of the 1st spin
3rd spin	100.000 USDT Starting with the winning number of the 2nd spin
4th spin	100.000 USDT Starting with the winning number of the 3rd spin
5th spin	100.000 USDT Starting with the winning number of the 4th spin
6th spin	100.000 USDT Starting with the winning number of the 5th spin
7th spin	100.000 USDT Starting with the winning number of the 6th spin
8th spin	100.000 USDT Starting with the winning number of the 7th spin
9th spin	100.000 USDT Starting with the winning number of the 8th spin
10th spin	100.000 USDT Starting with the winning number of the 9th spin
11th spin	1.000.000 USDT Starting with the winning number of the 10th spin
12th spin	1.000.000 USDT Starting with the winning number of the 11th spin
13th spin	1.000.000 USDT Starting with the winning number of the 12th spin
14th spin	1.000.000 USDT Starting with the winning number of the 13th spin
Jackpot spin	Progressive Jackpot Prize Starting with the winning number of the last spin

*In addition to the big prizes, 5000 tickets will be given away to the winners of the 2 final digits in the last spin of the draw*

*Odds of winning 100.000 usdt are 1: 50.000!  
Odds of winning 1 million usdt are 1 in 125.000 !!!*

*Number counts in the case of a fully sold lottery*

# POWERBALL JACKPOT

To make the game more exciting, we introduce the option to play in the **Powerball Jackpot**. This gives you a chance to win an extra large **jackpot prize**. To participate, the player must purchase **G2F** tokens.



Each player who selects the Jackpot can choose a color from **7 colored balls**. This color is assigned to your lottery ticket. If the color with lottery ticket in the Jackpot spin is not drawn, this color disappears and **6 colored balls** remain to choose from for the next lottery draw. Ultimately, **1 color** remains if the Jackpot does not fall earlier.

If the **Powerball Jackpot** spin falls in the **7th draw** on a lottery ticket without a Jackpot color, the Jackpot has not fallen and the Jackpot is transferred to a next series of **7 colors**. The new series then starts with the final amount of the previous series.

## Explanation Jackpot

For each ticket in the lottery (**2 USDT**) you can participate in the Jackpot draw for an additional **0.20 USDT**. The player pays this with **G2F** tokens converted to the current **G2F** rate in **USDT**. Suppose the rate of the **G2F** token is **0.40 USDT**, then **1 Jackpot** ticket costs **0.5 G2F token**.



## Build-up of JACKPOT prize pool in Reward period

125 million G2F tokens (12,5%) are locked and staked. The stake revenues from these tokens are added to the **Jackpot prize** pool after each lottery.

125 million G2F tokens (12,5%) will be given away as a bonus during the ticket sale in the first year to lottery players.

Eventually, 250 million tokens will be locked and staked. The stake on these tokens goes entirely towards the **Jackpot prize** pool. These 250 million G2F tokens can never be put on the market again.

The **Powerball Jackpot** starts at 100,000 USDT in the first draw. An additional 2% of the lottery sales is added for each draw. With a full lottery of 1,000,000 USDT, this is a maximum of 20,000 USDT. After each draw, there is also a stake fee for the G2F tokens that are locked in the lottery. This is 125 million G2F tokens at the start of the lottery, but will increase to a maximum of 250 million G2F tokens.

### Example Jackpot growth in the reward period

	Starting amount	+ 2%	+ stake
1st draw Jackpot	100.000 USDT		
2nd draw Jackpot	100.000 USDT	20.000	16.666
3rd draw Jackpot	136.666 USDT	20.000	17.197
4th draw Jackpot	173.863 USDT	20.000	17.721
5th draw Jackpot	211.584 USDT	20.000	18.238
6th draw Jackpot	249.822 USDT	20.000	18.750
7th draw Jackpot	288.572 USDT	20.000	19.254 = 327.826 USDT



## Build-up of JACKPOT prize pool after Reward period

When the **125 million** bonus **G2F** tokens are spent in the Powerball Jackpot, they will be locked in. A total of **250 million G2F** tokens have been secured. The stake on these tokens goes entirely towards the Jackpot prize pool. These **250 million G2F** tokens can never be put on the market again.

After this period, players will need to purchase **G2F** tokens to participate in the Powerball Jackpot. **80%** of the deposit will benefit the Powerball Jackpot. With a full lottery, the Powerball Jackpot will grow by **80,000 USDT** per draw.

### Example Jackpot growth after the reward period

	Starting amount	+ 2%	+ stake	+ ticket sales
1st draw Jackpot	100.000 USDT			
2nd draw Jackpot	100.000 USDT	20.000	27.777	80.000
3rd draw Jackpot	227.777 USDT	20.000	27.777	80.000
4th draw Jackpot	355.554 USDT	20.000	27.777	80.000
5th draw Jackpot	483.331 USDT	20.000	27.777	80.000
6th draw Jackpot	611.108 USDT	20.000	27.777	80.000
7th draw Jackpot	738.885 USDT	20.000	27.777	80.000 = <b>866.662 USDT</b>



# WHY THE MERV CRYPTO FORTUNE LOTTERY WILL BE PLAYED ALL OVER THE WORLD?

- We believe in a lottery with a maximum number of **500.000 tickets**. This gives each player the highest chance of winning. Much higher than other conventional lotteries.
- The number of lotteries can go up to multiple draws a **week/day**.
- A record **100%** of funds collected from ticket sales will be allocated to the prize pool.
- Neither winning numbers nor lottery tickets can be faked.
- A comfortable and **user-friendly** interface. An exciting game based on the wheel of fortune that is played in one click. A mobile version available.
- Each draw is recorded so players who miss the draw can watch it whenever they want and get a real live experience in the draw.
- Distribution and payout procedures are transparent and supported by smart contracts.
- The lottery is based on an **ETH private block-chain**. All the parameters of the lottery are included in the program code, which will be open to anybody willing to check it.
- This lottery cannot be banned. You only need Internet access and a **crypto wallet** to play.
- There is no possibility of system abuse.
- The **MERV CRYPTO FORTUNE** lottery is anonymous. Only winners need to do a **KYC** check.
- Winnings of any size are paid out almost **instantly**.
- Winners will pay a **20%** commission over their prizes won.
- The fact that the lottery platform is decentralized means that the platform will operate independently and autonomously as long as there are **gambling enthusiasts**, the **Internet**, and **cryptocurrency**.
- Sales commission payments are secured by smart contracts and provide **token holders** with an almost endless source of income.



# SALES COMMISSION DISTRIBUTION AND PAYMENT

**G2F** token holders are guaranteed to get a **37,5%** yearly revenue of the gross result of the company.

The other **62,5%** is used for charity, growth of the power-ball jackpot, marketing and operating costs.

Every year, **150 Billion tickets** are sold world-wide at **\$2** per ticket. Our goal is to sell at least **26. million tickets**.

Million tickets in the second year, resulting in a market share of **0.017%** on worldwide **ticket-sale**.

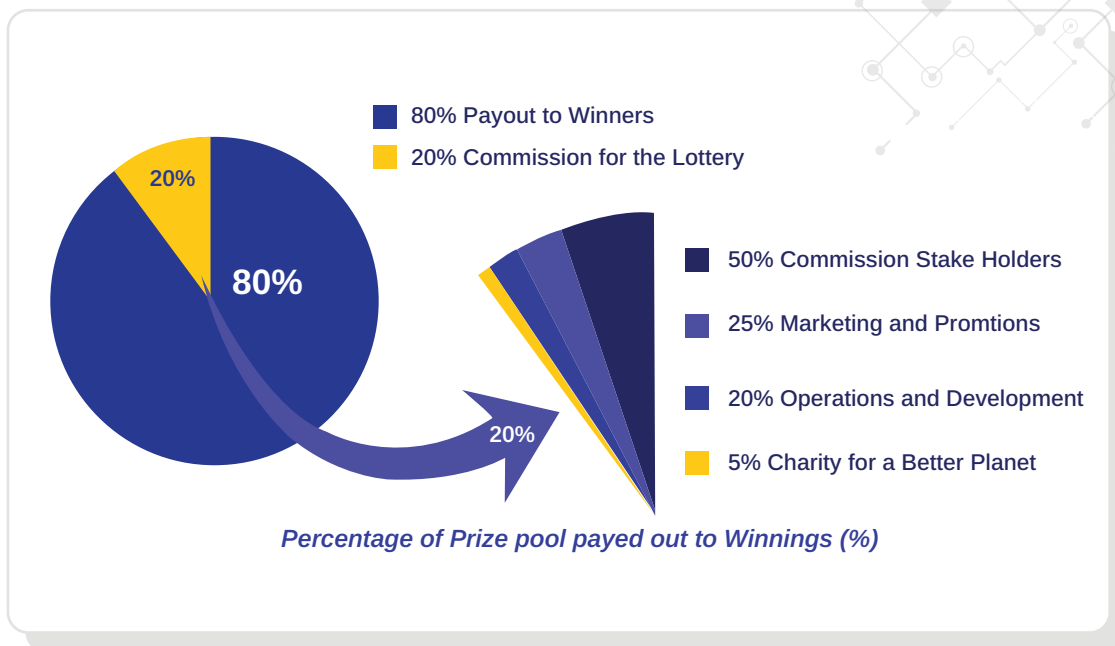
The stake reward is automatically paid out in **USDT/USDC** directly to the wallet of the **G2F** token holder. The stake-reward depend on the **ticket-sale** and on the amount of **G2F** tokens you own, not to the value of the **G2F** token.

## How do we divide the revenue from ticket sales

**Funds** raised in ticket sales will be in total allocated to the prize pools. The bigger the **prize pool**, the more interesting it is to play the **lottery**.

The **winners** of the lottery will pay a **20%** commission on their winnings and we divided this revenue in the following rate.

- 37,5% of the revenue will be spent on stake for G2F token holders

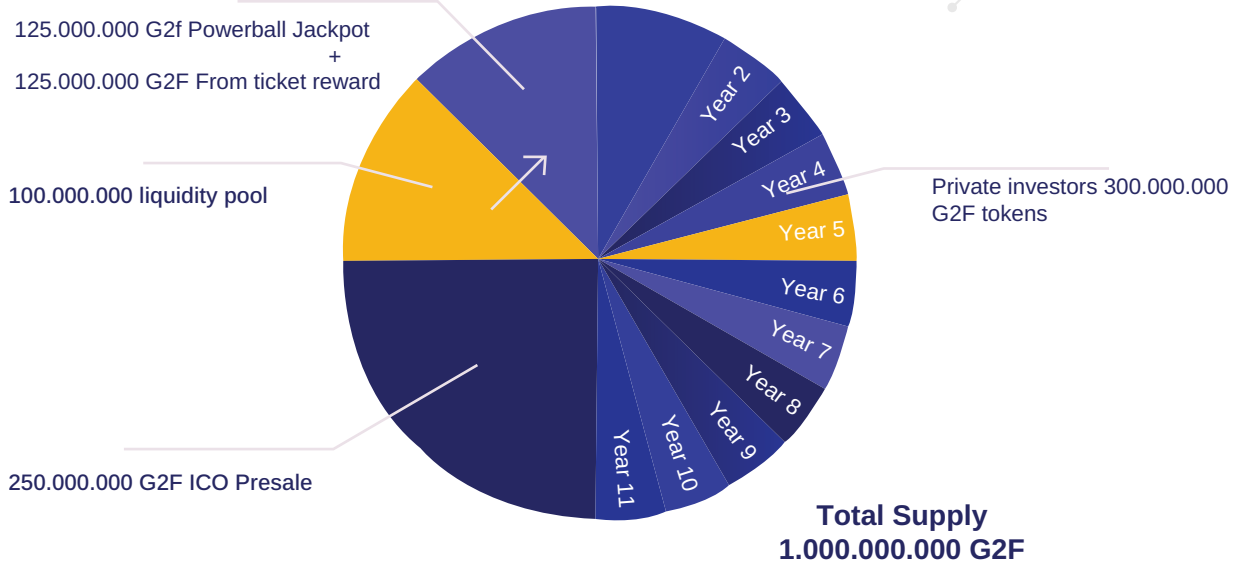


- 22,5% of the revenue will be spent on building up the power-ball jackpot.
- 5% of the revenue will be spent on several charity's for a better planet.
- 25% of the revenue will be spent on marketing, collaboration and promotion.
- 7,5 % of the revenue will be spent on operational costs which we in the beginning will divide in:
  - We also need to obtain several licenses enabling us to conduct currency exchange operations (fiat to crypto) and give our users the opportunity to make deposits to and withdraw funds from their cryptocurrency wallets as well as play the lottery using fiat money.
  - Listing our G2F tokens on different exchanges
  - Server maintenance, additional development and management fee.





# TOKONOMICS





# ROADMAP





# GLOBAL LOTTERY INDUSTRY

## Online Lottery Market Overview

\$2B

Global Online  
Lottery

10%

Expected CAGR  
(2023-2028)

75%

Player Engagement  
Rate

The lottery industry has evolved significantly over the years, becoming a popular form of entertainment and a potential source of financial gain for millions of participants worldwide. With the advent of technology, particularly blockchain, the landscape is set for further transformation. MERV Crypto Fortune Lottery is at the forefront of this change, providing a unique platform that harnesses the benefits of blockchain to offer unparalleled transparency, fairness, and efficiency in the lottery experience.

### → Current Market Trends

**Growing Popularity of Online Lotteries:** As more people embrace digital solutions, online lotteries have gained traction, allowing for a broader reach and increased participation.

**Blockchain Technology Adoption:** The use of blockchain is gaining momentum across various industries, including gaming, as it provides enhanced security and transparency.

**Demand for Fairness and Trust:** Players are increasingly seeking platforms that ensure fair odds and transparent processes, driving the need for innovative solutions like ours.

### → Regulatory Environment

**Varied Regulations:** Regulations governing lotteries differ widely across countries and regions.

Compliance with local laws in Latin America is essential for operational success.

**Potential for Changes:** With the growing acceptance of cryptocurrencies, there could be shifts in regulations that further affect the lottery industry, potentially opening new opportunities for blockchain-based solutions.

### → Competitive Landscape

**Traditional Lottery Operators:** Established companies dominate the market, often faced with criticism over transparency and payout rates.

**Emerging Blockchain-based Solutions:** New entrants are beginning to challenge traditional models by providing decentralized and transparent lotteries.



### ➔ Opportunities

**Integration of Stable-Coins:** By offering prizes in stable-coins, MERV Crypto Fortune Lottery addresses volatility concerns associated with traditional cryptocurrencies, attracting a wider audience.

**Expansion Potential:** As blockchain technology continues to gain acceptance, MERV Crypto can explore opportunities beyond the initial target markets, tapping into a global audience.

**Enhanced Gaming Experience:** Utilizing G2F tokens for unique jackpot features sets MERV apart, combining traditional gaming excitement with modern technology.

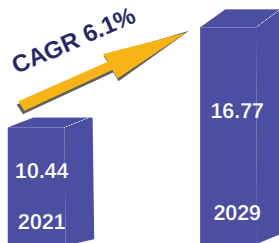
### ➔ Challenges

**Market Education:** Educating potential participants about blockchain technology and its benefits may require significant effort.

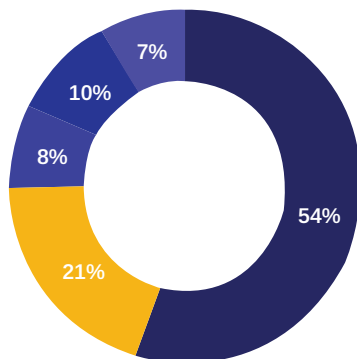
**Regulatory Hurdles:** Adapting to the legal frameworks in different countries can present challenges and may affect market entry strategies.

MERV Crypto Fortune Lottery is poised to address these industry dynamics by offering a robust and transparent.

## Global Online Lottery Market

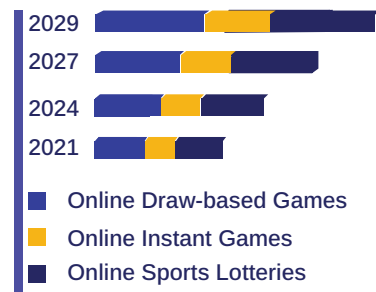


Regional Analysis in 2022 (%)



Market Size in US Dollar Billions

- North America 54%
- Europe 21%
- Asia Pacific 8%
- Middle East and Africa 10%
- South America 7%



CAGR= Compound Annual Growth Rate

# Online Lottery Market Trends

## 1. Increasing internet accessibility

- As of **July 31, 2022**, there were **5,473,055,736 (5.4+ billion)** internet users worldwide. This is **68%** of the world population. To illustrate the massive increase in internet usage, there were **3.42 billion** registered users at the end of **2016**. The average global internet user spends seven hours online every day
- As of **October 2022**, there are **4.74 billion** active social media users around the world, representing **59.3%** of the population.
- Asia continues the trend of having the largest number of internet users worldwide, making up **53.6%** of the internet world. In second place are **Europe (13.7%)**, **Africa (11.9%)** and **Latin America/Caribbean (9.9%)**.
- The rapid expansion of the **Internet** will increase the demand for **online lotteries**.

## 2. Rising use of smart devices

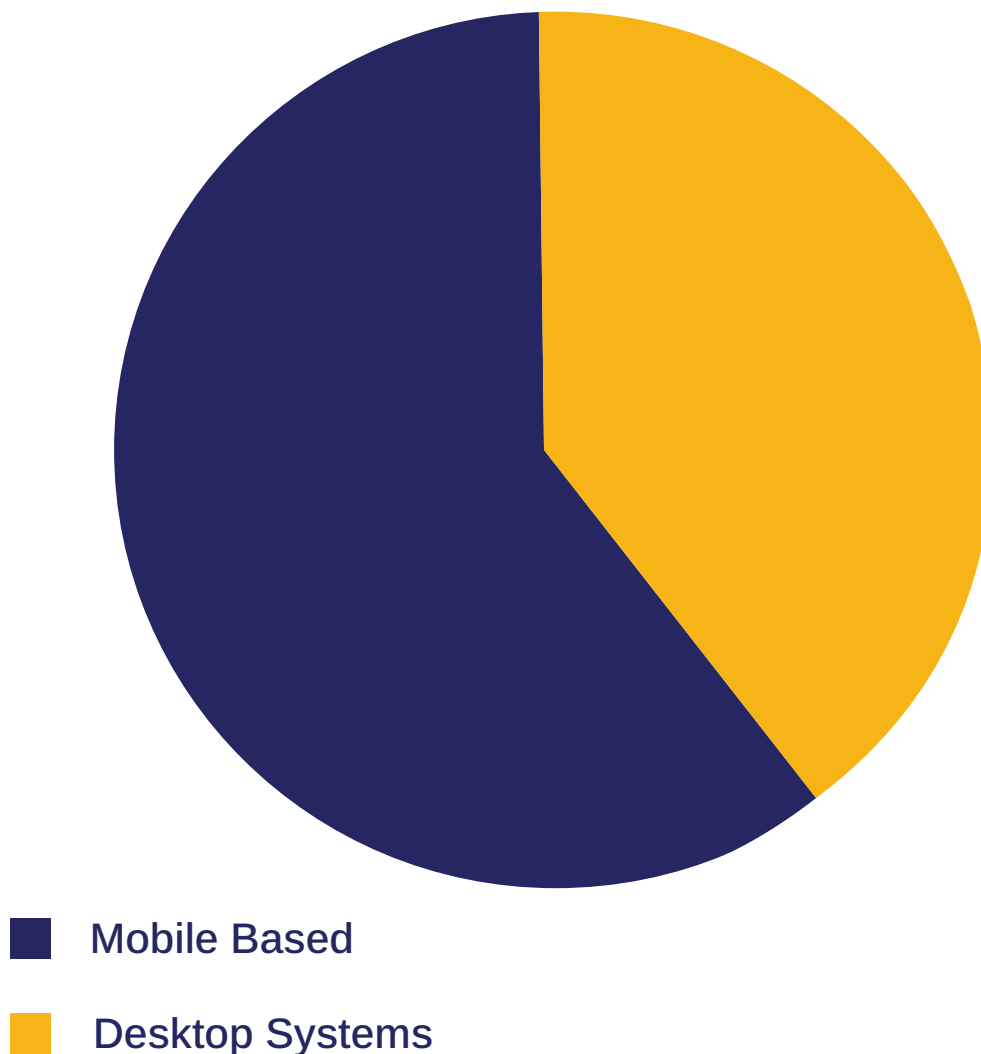
- With the increasing adoption of the internet, the use of devices like **laptops, smartphones,** and **tablets** has increased. This has benefited the market as **online lottery systems** have become more popular in recent years.



## Desktop and mobile devices

- Desktop platforms dominated the market with **58%** share in **2021**. The expansion of this category in the worldwide market is attributed to several important factors, including a **larger screen**, a **larger content view**, and a desire to acquire **new technologies**.
- While increased number of smartphone users resulted into increasing the market share of mobile based **online Lottery games**. As compared to **desktop platforms**, **mobile platforms** are more convenient to use as operated from **anywhere, anytime**. These are the main reasons behind **rising growth** of this segment.

Global Online Lottery Market by Platform Type 2022 (%)



## Online Lottery Market Regional Insights

- In **2021**, **Europe** accounted for the largest share at **43.2%** of the global **online lottery market**. This share can be attributed to the increased adoption of technology and the high available consumer incomes in the region. **In addition**, the lucrative benefits of the lottery, such as low investment with high returns, also attract consumers to participate in **lottery games**.
- During the forecast period, the **online lottery market** in the **Asia-Pacific** region is expected to grow due to the increasing use of internet services and the change of rules of **online betting** and **gaming**.
- The increasing popularity of **cryptocurrencies** has led to an increase in the usage of digital currency for betting in the region. The **Asia Pacific region's** high **economic development**, combined with increasing expenditure on leisure activities, is likely to drive **market growth**.





## FAQ's

### How many G2F tokens will be sold and how will they be distributed?

The total G2F token supply is 1 Billion.

- 250,000,000 Pre-sale and online market.
- 100.000.000 liquidity pool.
- 100.000.000 Stake
- 300,000,000 Private investors.
- 250,000,000 Locked and staked for the Powerball Jackpot.
- 125,000,000 tokens will be given to players as a bonus reward in the first year. Eventually these tokens will also be locked and staked. The total amount of locked and staked tokens will be 250,000,000 for the Powerball Jackpot.

Private investors are only allowed to sell **8% a year** of their token supply. This proves the confidence of the private investors in the success of the project.

### How much will one token cost?

One G2F - token will be sold for 0.06 USDT.

Early investors will get the possibility to buy-in at pre-sale stage 1 for 0.04 USDT.

### How will the project be launched?

The product will launch in **Oktober / November, 2024**. The lottery and the casino are launched in the operating mode, which means that users will be able to enjoy all its features, play and win. The moment the lottery is launched, transfers will be automatically made within the smart contract to the wallet responsible for collecting sales commission and paying them to token holders.

The private - ICO will open on **April 01, 2024 and close on April 18, 2024**.

Pre-sale will have **20 stages start in Oktober 2024 and closes on Februari 2025** or when it is completed.

This means that when the ICO opens, investors can acquire a stake in a finished platform.





## How do I get G2F - tokens?

G2F tokens will be continuously released to the investor's account linked to his or her personal profile after the transaction has been confirmed, over a **10 month period**.

Players will be rewarded with G2F tokens when they buy tickets. We believe in a system where the early players who are responsible for the **spin-off** of the **MERV Crypto Fortune Lottery** must get the most reward. The more tickets the player buys in a lottery the more G2F tokens the player gets.

- For every 1 – ticket the players buys in a lottery we reward 5 G2F tokens.
- For every 5 – tickets the players buys in a lottery we reward 30 G2F tokens.
- For every 10 – tickets the players buys in a lottery we reward 75 G2F tokens.
- For every 20 – tickets the players buys in a lottery we reward 150 G2F tokens.

## How are you going to pay out sales commission?

From the launch of the lottery, **10%** of the funds raised in ticket sales will be transferred to the smart contract responsible for the distribution of sales commission. The first distribution of collected sales commission among token holders will take place **1 months** after the launch. Commission will be paid in **USDT** to all token holders within **2 days** after tokens distribution.

*Afterwards, commission will be paid out every month.*



## When will the G2F tokens be listed on cryptocurrency exchanges?

Our tokens will be listed within **one month** of the end of the **ICO period**.

## How much money can I invest during the private and open round?

The amount of money is not limited. Tokens will be sold at a price of 0.04 USDT per token (on pre-sale round) and 0.06 USDT per token (on public round). Funds paid in \$ or € will be converted to USDT by the lottery organizers at a current exchange rate between USDT and the currency that the participant uses for making payments.

## What happens if all tokens are not sold out?

We will allocate the unsold tokens to the players **reward pool**. Afterwards, **8%** of the private tokens per year will be available from the **private pool** for investors to buy. This confirms the early investors' confidence in the **platform's success**.

## How much will your tokens cost in the future?

It depends on the popularity of the lottery. As the number of **lotteries** will increase, so will the profit share for the token holders and thus increase the price of the token. **25%** of the tokens will be locked and never go to market. The launch of the **Crypto Casino** and **Egame Betting platform**, where the token will act as a form of payment, will increase the demand on the **G2F** token.

### ***Burning G2F-Tokens***

During the **first 6 months**, **100%** of the private investors revenue will be used to burn tokens. From **month 6–9** this will be **80%**, **month 9-12 60%**, **month 12–15 40%**, **month 15-18 20%**. This will reduce the total amount of **G2F** tokens which will increase the value of the **G2F** token.

With all separate platforms in place the demand for the **G2F** token will be high. Therefore the price will go to several **USDT per token**.



## What will your marketing campaign include?

- A referral campaign. Anyone can place a link to [Gateway2Fortune.com](https://Gateway2Fortune.com) on their webpage or integrate the lottery interface into their website. In this case, up to **2.5%** of the funds raised in ticket sales will be automatically transferred to the referral partner's wallet.
- As for the **MERV Crypto Fortune Lottery platform** itself, the benefits that it will enjoy from this collaboration are obvious. The structure of expenditure on advertising will be fully transparent. The target audience will be attracted by the marketing specialists working for the referral partner. There will be no need to employ a lot of staff. The advertising budget will be managed in an effective way.
- We will open various social media channels to **promote the Lottery**.
- We will connect with several **influencer's** to get them excited for the project.
- An email marketing campaign which will cover more than **30 million target customers** worldwide.
- The advertising campaign for the **Gateway2Fortune ICO** includes the promotion of the **lottery** and the **casino**.
- The lottery platform and casino will be advertised at **international gambling exhibitions**.
- Some of the funds raised in ticket sales will be spent on placing **banners** and **articles** on **various websites**.

## How can I be sure that the information about winnings and the number of tickets sold is correct?

Every lottery draw is recorded and saved by the system. Anyone can view the draw results and lottery winners. Every winning ticket contains information about the **block-chain** address of the ticket and the randomly allocated ticket-number, the number of **tickets sold, numbers drawn, jackpots** and **winners' wallets**. This information can be verified through **Ether-scan** and the program code shared on **GitHub**.



## Where will the Prize money be stored and how will funds be transferred?

The Prize money for each lottery will be stored in a corresponding smart contract. **Funds** from ticket sales are automatically transferred to the smart contracts, and anybody can win a jackpot which is paid out from the smart contract. The lottery manager always needs to validate the transaction. After we carry out all the **necessary tests**, we will transfer more funds to the **smart contracts**. Funds can be transferred there at any time. The lottery is already in the operating mode.

## Have you had / are you going to have your smart contract checked by an independent auditor?

**Yes.**

Before we go live, **our smart contracts** will be audited by a reputable organization.

## If your ICO is successful, will you expand the platform (for example, adding new lotteries)?

**Yes.**

We are planning to invent and develop new lottery based games after the **ICO** is completed. An online casino where players can play with the **G2F** token will be added and we are building a new exiting **betting-platform** related to Egaming where bets are paid with the **G2F** token. This will increase the demand of the **G2F** token exponential.

If any other new lotteries appear on the market and start gaining in **popularity**, we can add them to the platform when they comply to our vision on how the win-chance is calculated. We will not add lottery games which have an **unrealistic win-chance**.



## Do you have different scenarios depending on the amount of funds raised?

Funds raised in **ICO-sales** will be primarily used for marketing and listing purposes. The bigger the **ICO-sales** the bigger our global marketing campaign will be to use as a catalyst to jump-start the lottery and Casino.

## What do you think are the main risks to the project?

A situation in which the global community stops using **cryptocurrencies** or they become banned and criminalized in most **developed countries**.

We believe that the **block-chain technology** can solve current problems in the **lottery industry** like no other tool. Its implementation will bring the lottery industry to a **new level of development**, making it as transparent and accessible as possible.

## Will you use KYC in the sales process?

**Yes.**

In the near future, we plan to launch a tool that will make it possible to accept **crypto payments** using traditional currency. This way of purchasing **Crypto tokens** requires that we use **KYC**.



# LEGAL ASPECTS

## Gaming License

We will apply for a Gambling License of Anjouan. This license opens the following possibilities:

- Legal transparency of **our business**
- Fiat funds acceptance from investors to **our company bank account**
- Usage of the traditional payment services to sell the **MERV Crypto Fortune Lottery tickets**.  
(VISA, MasterCard, Qiwi, PayPal, WebMoney and etc.)
- increasing numbers of **MERV Crypto Fortune Lottery players, casino players** and **egame players** in the world.
- Acceptance of **licensing** is approximately **4 months**.

## Anti money laundering policy

As part of our commitment to conducting business ethically and maintaining the highest standards of integrity, **MERV CRYPTO FORTUNE LOTTERY** has adopted a **zero-tolerance** policy on money laundering. Money laundering is a serious crime that can damage the integrity of our business and have harmful consequences for society as a whole.

### Measures to prevent money laundering

- **Identification and verification of participants:** We will operate a robust system for identifying and verifying participants in our lottery, requiring relevant **IDs** and **documentation** to verify the validity of their participation.
- **Transaction Monitoring:** We will carefully monitor and analyze all transactions that occur within our **lottery** to identify suspicious activity, such as **unusual large transactions, frequent transactions** to and from **various wallet accounts**, or patterns that deviate from normal behavior.
- **Education and awareness:** We will provide **our staff with training** and resources to make them aware of the risks of money laundering and help them recognize and **report suspicious activity**.



- **Cooperation with Law Enforcement Agencies:** We will work closely with relevant law enforcement agencies and government organizations to investigate and **report suspicious activity**, and to comply with all legal requirements related to the prevention of money laundering.
- **Periodic Review and Review:** We will regularly **review** and **revise** our policies and procedures as necessary to ensure that they remain effective in preventing money laundering in our lottery.
- **Each player can buy a maximum of 100 tickets in each lottery.**

## Do I pay taxes if I win a lottery?

It depends on the lottery tax rules of the **country you live in**. Make sure you are aware of the tax laws of **your home country** and **your obligations regarding** the declaration of winnings.

## Playing responsibly

As the organization of this lottery, we strive to provide a safe and responsible gambling environment for **all our players**. An important aspect of this effort is to **protect minors** from the **dangers of gambling**.

We would like to emphasize that participation in our lottery is only allowed for individuals who have reached the legal gambling age. Minors are not allowed to **buy tickets or participate in our lotteries**.